

FOR IMMEDIATE RELEASE

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Sennheiser's Aviation division names MyPilotStore.com "Dealer of the Year"

OLD LYME, Conn. - March 2009 - The U.S. subsidiary of audio pioneer Sennheiser has named MyPilotStore.com its 2008 dealer of the year for its exemplary sales and customer support of Sennheiser's versatile line of durable, high-quality aviation headsets.

To express its thanks, Sennheiser Electronic Corporation made a generous donation to the St. Jude Children's Research Hospital in the name of MyPilotStore. The donation will support children suffering from cancer and other devastating diseases.

"I am pleased to honor the MyPilotStore team for their outstanding performance," said Chris Thronsen, national sales manager of general aviation products for Sennheiser Electronic Corporation. "I eagerly look forward to many more years of successful mutual business."



"We are thrilled to be recognized for our contributions to Sennheiser over the course of the past year and are honored to represent such a great brand," said Corbin Glowacki, president of MyPilotStore. "Sennheiser offers a unique and diverse range of headsets that caters to the needs of many different types of pilots. This award validates the fact that deep product knowledge along with great customer service does pay off!"

Press Release

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For over 10 years, MyPilotStore.com has operated by the following five cornerstones: quick and inexpensive shipping, guaranteed low prices, excellent customer service, safe and secure shopping, and a huge selection of products for pilots and aviation enthusiasts.

Sennheiser Electronic Corporation has also named top dealers for its six other business categories. Those honored are: Stereo Advantage, Inc. (Sennheiser consumer electronics business), The Music People, Inc. (Sennheiser music industry business), Sonic Circus, Inc. (Sennheiser professional products business), Total Video Products, Inc. (Sennheiser installed sound business), Harris Communications, Inc. (Sennheiser audiology business), and Computer Discount Warehouse (Sennheiser telecommunications business).

Additionally, Sennheiser Electronic Corporation announces that Baycom, Inc. is the first-ever recipient of the Sennheiser Marketing Award. Baycom is an enthusiastic proponent of the Sennheiser Tourguide product line, and has a reputation for providing excellent service and support to both Sennheiser customers and its own patrons.

Sennheiser

Sennheiser is a world-leading manufacturer of microphones, headphones and wireless transmission systems. Established in 1945 in Wedemark, Germany, Sennheiser is now a global brand represented in 60 countries around the world with U.S. headquarters in Old Lyme, Conn. Sennheiser's pioneering excellence in technology has rewarded the company with numerous awards and accolades including an Emmy, a Grammy, and the Scientific and Engineering Award of the Academy of Motion Picture Arts and Sciences.

For more information, please visit www.sennheiserusa.com

Photo caption:

MyPilotStore.com President Corbin Glowacki (left) accepts the 2008 Aviation Dealer of the Year Award from Chris Thronsen, Sennheiser's National Sales Manager - General Aviation.

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